

NASA/Marshall Space Flight Center

2009 Exhibit Results

2009 MAJOR EVENTS	Date	Confirmed Audience
DISCOVERY CENTER, SPRINGFIELD, MO Exhibits: Lunar Rover 1:10, Shuttle 1:15 Static, Shuttle full stack 1:50, 1:44 ISS model (13" tall), 1:25 Chandra model, Vision timeline, Space Exploration Theater, Shuttle Cockpit, "Hubble Space Telescope"	Jan 1-Apr 30	1000
AEROSPACE SCIENCES MEETING, ORLANDO, FL Exhibits: NASA Wii, Towers structure, Photo kiosk, Magic planet	Jan 5-8	1,800
ENDEAVOR ELEMENTARY SCHOOL, HUNTSVILLE, AL Exhibits: Ares 1:15 Mobile Trailer, Shuttle 1:15 Mobile Trailer	Jan 12-16	250
HOME SCHOOL DAY AT THE ADVENTURE CENTER, NASHVILLE, TN Exhibits: Ares Set 1:100	Jan 13-15	300
2009 BOOTS & BLACK TIE INAUGURAL BALL & STATE FAIR NATIONAL HARBOR, MD Exhibits: Hubble 1:50, Mini-ICE, NASA Wii <i>Notes: During this event 2,500 members of the public and Inaugural Ball attendees stopped by the NASA exhibit booth to learn more about NASA's future and how space exploration affects their daily lives. During the final evening hours of the ball, six members of the seven member STS-126 Endeavour crew stopped by the NASA booth to sign autographs for the visiting participants. Outreach Coordinator Kirk Pierce was interviewed by two media sources, The Dallas Morning News and Music Fog Online Blog.</i>	Jan 17-19	2,500
PRIMROSE SCHOOL SPACE WEEK, MADISON, AL Exhibits: Ares Set 1:50, Shuttle 1:15 Mobile Trailer	Jan 26- 30	100
BLACK HISTORY MONTH- 4200 LOBBY, HUNTSVILLE, AL Exhibits: Black pop-up, Popup lights, Display case, 2 glass display cases	Feb 6-27	800
DAYTONA 500 RACE AND ROCK FEST, DAYTONA BEACH FL Exhibits: "NASA vs. NASCAR", Ares 1:15 Mobile Trailer	Feb 13-15	6,000
CONSTELLATION PROGRAM ALL HANDS, MSFC, AL Exhibits: Ares Set 1:50, 1:25 Ares cutaway and three-screen video (ESMD version)	Feb 20	250
THE FUTURES CHANNEL FILMING TRIP, MSFC, AL Exhibits: Ares Set 1:100	Feb23-27	15
ARES ALL HANDS, MSFC, AL Exhibits: Ares Set 1:50, 1:25 Ares cutaway and three-screen video (ESMD version)	Feb 24	450
SYSTEMS ENGINEERING SUMMIT, MADISON, AL Exhibits: Ares Set 1:100	Mar 2-4	200
RIVERCHASE ELEMENTARY SCHOOL, HOOVER, AL Exhibits: Ares Set 1:100, Saturn V 1:96, Shuttle full stack 1:100	Mar 9-11	35

MINOR HILL SCHOOL, MINOR HILL, TN Exhibits: Ares Set 1:100, Saturn V 1:96, Shuttle full stack 1:100, Speakers, DVD- Let's Get Ready to Rumble	Mar 13	100
FEDEX MULTI CULTURAL DIVERSITY FORUM, PHOENIX, AZ Exhibits: Shuttle full stack 1:50, "Exploration Timeline" Banners, , Boom box, NASA logo Mural, Shuttle/Ares Animation	Mar 23-29	500
WEST GEORGIA TECHNICAL COLLEGE, WACO, GA Exhibits: Ares Set 1:100	Mar 27	30
NATIONAL SPACE SYMPOSIUM, COLORADO SPRINGS, CO Exhibits: Ares Set 1:50, Shuttle full stack 1:100, SOPHIA 1:50 model, ESMD Exploration Dome, Lunar sample <i>Notes: Approximately 3800 people visited the OneNASA booth at the National Space Symposium Meeting in Colorado Springs, CO. The OneNASA exhibit represented Marshall Shuttle Propulsion, Marshall LPRP, Ares S.O.F.I.A.; Exploration Systems Mission Directorate; and Rocket Propulsion Test Program. Visitors of note included former astronaut and former acting NASA administrator Fred Gregory,— Plum Brook Station Director David Stringer, interim Marshall Center Director Robert Lightfoot, Head of German Aerospace Center Jergen Drescher, and Chinese Astronaut Taikonaut Zhai Zhigang, who performed China's first space walk during the Shenzhou 7 mission.</i>	Mar 30-Apr 3	3,800
BETHAL BAPTIST SCHOOL EXHIBIT, HARTSELLE, AL Exhibits: Ares Set 1:100, Saturn V 1:96, Shuttle full stack 1:100, Lunar sample	Mar 31	40
COFFEE COUNTY MIDDLE SCHOOL, MANCHESTER, TN Exhibits: Ares Set 1:100, Shuttle full stack 1:100, Space Shuttle Launch Experience	Apr 3-May 4	200
NASA GREAT MOONBUGGY RACE, HUNTSVILLE, AL Exhibits: Ares 1:15 Mobile Trailer, Mobile Theater	Apr 3-4	3,000
BEAUMONT SCHOOL, CLEVELAND HEIGHTS, OH Exhibits: Ares Set 1:100	Apr 3-14	300
CUB SCOUT BANQUET, MOBILE, AL Lunar Rover 1:10, Saturn V 1:96, Shuttle full stack 1:50	Apr 4	60
MONTE SANO ELEMENTARY SCHOOL, HUNTSVILLE, AL Exhibits: Ares Set 1:100, Hubble 1:50, Saturn V 1:96, Shuttle orbiter 1:100	Apr 14-15	60
RIVERSIDE CHRISTIAN ACADEMY, FAYETTEVILLE, TN Exhibits: Ares Set 1:100, Shuttle full stack 1:100	Apr 16	100
MT. CARAMEL ELEMENTARY SCHOOL HUNTSVILLE, AL Exhibits: Lunar sample	Apr 17	40
ALABAMA CHICKEN AND EGG FESTIVAL, MOULTON, AL Exhibits: Ares Set 1:50, Saturn V 1:96, Shuttle full stack 1:100, "Busting out" Ares, Ares 1:15 Mobile Trailer, Mobile Theater	Apr 18-19	5,000
USLI AND SLI WEEKEND @ BRAGG FARMS, TONEY, AL Exhibits: Ares Set 1:100, Shuttle 1:15 Mobile Trailer	Apr 18-19	600
EARTH DAY, MSFC, AL Exhibits: Exhibit hardware	Apr 20-21	700

MADISON ELEMENTARY SCHOOL, MADISON, AL Exhibits: Ares Set 1:100	Apr 22-23	300
CASCADE MIDDLE SCHOOL, WARTRACE, TN Exhibits: Ares Set 1:100, Shuttle orbiter 1:100	Apr 23	50
SPEAKERS ENGAGEMENT, HUNTSVILLE AL Exhibits: Lunar sample	Apr 23	150
COLUMBIA ELEMENTARY SCHOOL, MADISON, AL Exhibits: Ares Set 1:100. Lunar sample	Apr 23	60
MOUNTAIN GAP ELEMENTARY SCHOOL, HUNTSVILLE, AL Exhibits: Ares Set 1:100, Hubble 1:25, Shuttle orbiter 1:100	Apr 24	70
NORTH CAROLINA TOUR- CHEROKEE MIDDLE SCHOOL, CHEROKEE, NC Exhibits: ESMD Exploration Experience Trailer <i>Notes: Close to 600 visitors went through the NASA Exploration Experience during its visit April 27-28, 2009 in Cherokee, North Carolina. NASA speaker Howard Soohoo gave a presentation to roughly 680 elementary students during an afternoon assembly on Monday, April 27.</i>	Apr 27-28	600
NC TOUR- NORTH CAROLINA STRAWBERRY FESTIVAL, CHADBOURN, NC Exhibits: ESMD Exploration Experience Trailer <i>Notes: 2000 visitors toured the Exploration Experience during the 2009 North Carolina Strawberry Festival. Visitors of note included Sandra Nobles, Strawberry Festival president, Dan Strickland, Superintendent of the Columbus County Schools and Don Fish, North Carolina Sports Hall of Fame.</i>	Apr 30-May 2	2,000
HUNTSVILLE OPTIMIST CLUB, HUNTSVILLE, AL Exhibits: Ares Set 1:100	Apr 30	35
MCWANE SCIENCE CENTER, BIRMINGHAM AL Exhibits: Ares Set 1:50, "Busting out" Ares mural, "New Questions for an Old Friend" Mural, ESMD survey tablet, Lunar sample	May 1-3	2,500
COFFEE COUNTY MIDDLE SCHOOL, MANCHESTER, TN Exhibits: Ares Set 1:100, Shuttle orbiter 1:100, "Space Shuttle Launch Experience"	May 1	75
NEW ORLEANS AIR SHOW, NEW ORLEANS, LA Exhibits: Ares Set 1:100, Shuttle orbiter 1:100, TV/DVD player combo	May 2-3	10,000
NC TOUR- CHILDREN'S MUSEUM & SCIENCE CENTER, ROCKY MOUNT, NC Exhibits: ESMD Exploration Experience Trailer <i>Notes: Rocky Mount, North Carolina hosted the final stop on the North Carolina state tour. Over 1300 people toured the NASA Exploration Experience during its three days at the Rocky Mount Children's Museum & Science Center. Close to 300 students from surrounding area schools visited the traveling exhibit while it was located at the museum. NASA Educator Dynae Fullwood spoke to over 600 students at Red Oak Middle School and Edwards Middle School. In addition, she conducted an educator workshop for 16 teachers at Phillips Middle School and did a special NASA presentation to roughly 30 visitors from a local astronomy club.</i>	May 6-10	1,500
1ST ANNUAL BRANSON AIR SHOW, BRANSON, MO Exhibits: HQ Aero	May 8-9	60,000
MASTER'S HANDS CHRISTIAN SCHOOL, DECATUR, AL Exhibits: Ares Set 1:100, Saturn V 1:96, Shuttle orbiter 1:100, Lunar sample	May 8	20

THE SPACE MUSEUM, BONNE TERRE, MO Exhibits: "New Questions for an Old Friend", Lunar sample display case, Lunar sample	May 10-22	200
INVERNESS ELEMENTARY SCHOOL, BIRMINGHAM, AL Exhibits: NASA Space Suit Helmet Mock-up	May 11-15	100
CORNERSTONE CHRISTIAN SCHOOL, DECATUR, AL Exhibits: Ares Set 1:100, Mars rover 1:30, Shuttle orbiter 1:100	May 11	30
CLINTON LIBRARY, LITTLE ROCK, AK Exhibits: Hubble 1:25, ISS 1:100, MMU Trainer, 1:3 Silver Apollo Capsule, Lunar sample	May 13-Au 30	9290
TEAM AMERICA ROCKETRY CHALLENGE, THE PLAINS, VA Exhibits: Ares Set 1:50, Exploration Prize Wheel	May 16	800
COFFEE COUNTY MIDDLE SCHOOL, MANCHESTER, TN Exhibits: Ares Set 1:100, Lunar sample	May 19	50
HORIZON ELEMENTARY SCHOOL, MADISON, AL Exhibits: Shuttle orbiter 1:100	May 19	25
SCHOOLHOUSE CHILDREN'S MUSEUM, BOYNTON, BEACH FL Exhibits: Mercury Capsule 1:10, Saturn V 1:96, Shuttle full stack 1:100, Skylab 1:96	May 22-Sept 3	200
COLUMBIA AIR SHOW/2009 SALUTE TO VETERANS, COLUMBIA, MO Exhibits: Ares Set 1:100, Saturn V 1:96, Shuttle full stack 1:100	May 23-24	750
"50 YEARS OF SPACE ART" SHOW, HUNTSVILLE MUSEUM OF ART, HSV, AL Exhibits: Apollo Lander 1:3, Apollo Command Module 1:3, Hubble 1:50, Lunar Rover 1:10, Saturn V 1:20, Saturn V 1:48, Shuttle full stack 1:50, Ares I 1:50, Ares V 1:50, Ares Mobile Trailer, Shuttle Mobile Trailer <i>Notes: 40th Anniversary event in partnership with the Huntsville Museum of Art show "50 Years of Space Art"</i>	May 24-Aug 16	5000
TENNESSEE VALLEY ECONOMIC SUMMIT, OAK RIDGE, TN Exhibits: Ares Set 1:100, Shuttle full stack 1:100, bag stand, tv/dvd player combo	May 27-28	150
INTERNATIONAL SPACE DEVELOPMENT CONFERENCE, ORLANDO, FL Exhibits: "Exploration Timeline" Banners	May 29-31	1,500
MARYLAND'S PLACE IN SPACE, GREENBELT, MD Exhibits: NASA Wii	May 30	10,000
TAKE OUR CHILDREN TO WORK, MSFC, AL Exhibits: Ares Mobile Trailer, 2 photo kiosks	June 4	2000
HILL AIR FORCE BASE AIR SHOW, HILL AFB, UT Exhibits: HQ Aero exhibit, T-34 (Dryden), SOFIA program	June 6	5000
WINGS OVER WHITEMAN, WHITEMAN AFB, MO Exhibits: Ares Set 1:100, Saturn V 1:96, Shuttle full stack 1:100, HQ Aero exhibit	June 6	1,500
RIBBON CUTTING CEREMONY, MSFC, AL Ares 1 1:100 cutaway, Hubble 1:25, Saturn V 1:48, black popup with blue acrylic meatball, Ares 1:15 Mobile Trailer	June 8	100

ESMD MD STATE TOUR, OCEAN CITY, MD ESMD Exploration Experience Trailer, ESMD survey tablet <i>Notes: 1100 visitors stopped by the NASA Exploration Experience traveling exhibit during its two day stop at the Ocean City Airshow. Outreach Coordinator Kirk Pierce was interviewed on the air by FM radio station 92.1 WAVE.</i>	June 11-15	1,200
REDSTONE FLYING ACTIVITY, REDSTONE ARSENAL, AL "MSFC Capabilities" mural, Ares 1:15 Mobile Trailer, Mobile Theater, Exhibit hardware <i>Notes: Over 250 visitors from the Redstone community stop by and visit the mobile theater and view the Ares I trailer. Several of the visitors were members of the Marshall team who had brought their families with them to the open house</i>	June 13	250
PARIS AIR SHOW, PARIS, FRANCE Exhibits: Ares Set 1:50, Five Reasons to go to the Moon, Mini-ICE, Lunar sample <i>Over 17, 500 international visitors stopped by the NASA booth at the Paris Air Show. HQ's Derek Wang was interviewed by Finish Broadcasting Company from Yleisradion, Finland and CIEL& Espace out of Paris, France. Sangeeta Saxena from the SP Guide Publications also interviewed and photographed NASA's Derek Wang. Astronaut David Scott from the Apollo 15 mission spoke and signed autographs at the NASA booth. Astronaut Scott brought back the lunar sample that was featured at the air show. Visitors of note included former NASA Administrator Mike Griffin.</i>	June 15-21	12,900
ALABAMA MATH, SCIENCE AND TECHNOLOGY INITIATIVE DISCOVERY MIDDLE SCHOOL, MADISON, AL Exhibits: 1:144 Midwest Ares I & V	June 17	100
ESMD VA STATE TOUR, CHANTILLY, VA Exhibits: ESMD Exploration Experience Trailer, ESMD survey tablet <i>Notes: 1900 Visitors toured the Exploration Experience during its visit to the Udvar-Hazy Center's June 19-21, 2009. Kenzi Mayberry was interviewed by Swiss TV Correspondent for the USA, Francois Jeannet.</i>	June 18-22	1,900
2009 ANNUAL HONOR AWARDS CEREMONY, MSFC, AL Exhibits: 3 black pop-ups with overhead lights, Popup structure – curved, Popup lights, 2 blank pop ups with overhead lighting	June 24	250
WEEKEND MSFC EXHIBIT EVENT AT THE VBC, HUNTSVILLE, AL Exhibits: Ares Set 1:50 , Saturn V 1:48, "Exploration Timeline" Banners , "Launching the Future", Launching the Future, 40th anniv banner, Marshall Stand, NASA logo graphic, Photo kiosk, Exhibit hardware	June 24	3,486
AL MATH, SCIENCE AND TECHNOLOGY INITIATIVE, CEDAR RIDGE MIDDLE SCHOOL, AL Exhibits: Ares Set 1:100	June 24	100
ESMD SC TOUR: HARBORFEST, CHARLESTON, SC Exhibits: ESMD Exploration Trailer <i>Notes: 2,400 visitors stopped by the EE and NASA tent. Sean Melody (NASA JSC) gave multiple presentations about training astronauts in the Neutral Buoyancy tanks. He spoke to a summer undergraduate research program at the Medical University of South Carolina (NASA REU) funded through the SC Space Grant Consortium and a similar research program that was teleconferenced in from Clemson University</i>	June 25-30	2,400
MAF AUGUSTINE VISIT, NEW ORLEANS, LA Exhibits: 1:25 Ares cutaway and three-screen video; Ares version of cutaway	June 25	10
EYES ON MARSHALL (SUMMER INTERNS), MSFC, AL Exhibits: Ares Set 1:50, Ares Set 1:100, Shuttle full stack 1:100, "Space Shuttle" mural, Photo kiosk, Exhibit hardware	July 1	200
CELEBRATE HOUSTON, HOUSTON, TX	July 3- 6	20,000

Exhibits: Ares 1:15 Mobile Trailer

ESMD WA TOUR - WASHINGTON AIR SHOW, ARLINGTON, WA July 7-12 3,000

Exhibits: ESMD Exploration Experience Trailer

Notes: Close to 3,000 visitors stopped by the NASA exhibit. Space Shuttle Astronaut Anna Fisher conducted a "meet and greet" where she signed autographs and answered questions. Outreach Coordinator Kirk Pierce was interviewed by the Arlington Times and the Arlington Fly-In radio program.

NASA DAY ON THE HILL, WASHINGTON, DC July 8 300

Exhibits: Ares Set 1:50, Tech Towers Set, Flat-screen monitor; DVD player

Notes: Approximately 300 visitors participated in the NASA HQ Office of Legislative and Intergovernmental Affairs-sponsored NASA Day on the Hill, July 8, 2009 at the Rayburn Building in Washington, DC. Several members of congress, their staff representatives, and family members visited the exhibition area. Some of the visitors included Representatives Hinijsa, Griffith, Olson, Calvert, Giffords, Hall, Gohmert, and Ehlers, Rep. Posey's wife, and Rep. Grayson's son. All four mission directorates participated in the exhibition.

SATURN V EVENT/APOLLO EVENT @ USSRC, HUNTSVILLE, AL July 11-20 500

Exhibits: Ares Set 1:50, Saturn V 1:48, Ares 1:15 Mobile Trailer, "Space Shuttle Launch Experience"

ESMD WA TOUR - HANDS ON CHILDREN'S MUSEUM, OLYMPIA WA July 13-17 2,600

Exhibits: ESMD Exploration Experience Trailer

Notes: 2600 visitors toured the Exploration Experience during its visit to the Children's Hands On Museum in Olympia, WA July 14-16, 2009. Kenzi Mayberry was interviewed by Venice Buhain of The Olympian.

NATIONAL NAVAL MUSEUM, PENSACOLA, FL July 15-31 36,145

Exhibits: Hubble 1:25, 1:10 Shuttle Main Engine, NASA logo mural, Boom Box, Exhibit hardware

APOLLO 40TH ANNIVERSARY PRESENTATION, HUNTSVILLE, AL July 1 500

Exhibits: Saturn V 1:96, 1:10 LEM, 1:96 LEM

APOLLO 40TH ANNIVERSARY, HUNTSVILLE, AL July 20 6,000

Exhibits: "Exploration Timeline" Banners, Ares 1:15 Mobile Trailer, Mobile Theater, Shuttle 1:15 Mobile Trailer, "Interactive Constellation Experience" (ICE), "Space Shuttle Launch Experience", Exploration Experience Pavilion, LPRP Globe Exhibit, NASA at the Library (lunar exhibit), Popup structure – straight line, DVD player, Starstage tent, Photo kiosks7, Von Braun Life Size Cutout, Exhibit hardware

NOTES: Apollo 40th Anniversary Celebration (Huntsville, AL) - Close to 6000 NASA civil servant and contractor employees and their family members enjoyed the Apollo 40th anniversary celebration which prominently featured exhibits from the Marshall exhibits program.

GREG WRIGHT PRESENTATION, HUNTSVILLE, AL July 20 50

Exhibits: Saturn V 1:96, Apollo Lunar Lander

WYOMING AIR GUARD NATIONAL AIR SHOW, CHEYENNE, WY July 22 3000

Exhibits: HQ Aero exhibit, X-15 exhibit, photo kiosk, static F-18

NOTES: 2009 National Air Guard Air Show - This one day event on July 22, 2009 was held in Cheyenne, WY in conjunction with the Frontier Days, the largest event in the state of Wyoming Headquarters Aeronautics supported with the HQ Aeronautical exhibit, X-15 exhibit, photo kiosk, and a static F-18. Pilot Jim Smolka signed autographs at the aircraft. Total event attendance was 10,000.

ESMD WA TOUR - THE MUSEUM OF FLIGHT, SEATTLE, WA July 23-25 1,850

Exhibits: ESMD Exploration Experience Trailer

NOTES: Approximately 1,850 people visited the Exploration Experience. Visitors of note included a group of 75 high school juniors participating in the Washington Aerospace Scholars program. A reporter from KOMO, the local ABC affiliate, taped footage. Museum Director and former astronaut Bonnie Dunbar toured the exhibit. NASA patent attorney Ted Ro from Johnson Space Center spoke to two hundred people about the Constellation program.

NCLR LA RAZA HISPANIC CONFERENCE, CHICAGO, IL July 24-29 6,000

Exhibits: Ares Set 1:50, "Interactive Constellation Experience" (ICE), GEM (furnished by SOMD), Astronaut Photo Op Suite (furnished by SOMD), 2 Apollo 40th Anniversary Banners, Exhibit hardware

NOTES: Roughly 6,000 of the 14,000 attendees to the National Conference of La Raza visited the NASA booth during the Expo's four day event in Chicago, Jaqueline Cortez (JSC), Jose Matienzo (MSFC), and Andres Adorno (KSC) spoke to close to 400 college and high school students about NASA during the leadership forum. Former shuttle pilot Michael McCulley closed out the session with a brief talk about conducting a mission on the Space Shuttle, signed autographs in the booth and made a thirty minute presentation for the entire exposition area. The NASA booth featured literature in both Spanish and English. Visitors were able to learn about NASA's current mission as well as learn about the Constellation program through exhibits such as the Interactive Constellation Experience (ICE), and the Ares 1:50 model set. In addition, a lunar sample was available for visitors to see.

EAA AIRVENTURE - OSH KOSH, OSH KOSH, WI July 27-Aug 3 57,800

Exhibits: Lunar Magic Planet

NOTES: On behalf of its HQ Aeronautics and its Lunar Reconnaissance Orbiter/Lunar Crater Observation and Sensing Satellite (LRO/LCROSS) customers, Marshall Exhibits supported the EAA Air Venture in Osh Kosh, WI July 27-August 3, 2009. Close to 58,000 people visited the NASA hanger. Featured exhibits from Marshall Space Flight Center included the Lunar Globe.

ESMD EXPLORATION EXPERIENCE WA TOUR

AMES RESEARCH CENTER, SAN JOSE, CA July 29-31 1,030

Exhibits: ESMD Exploration Experience Trailer

NOTES: 1,030 people toured the exhibit. Visitors of note included participants in the International Space University and INSPIRE Program and students from The Anqi School, an after-school enrichment program and community center targeting Chinese and Chinese Americans, and French study abroad students with the Education First Program. Lolland California Renewable Energies Program, an international collaboration between three UC campuses--Santa Cruz, Davis, and Merced--and Denmark's Roskilde University and Technical University of Denmark visited the exhibit as well.

U.S. SPACE FLIGHT PLANS COMMITTEE VISIT, HUNTSVILLE, AL July 29 200

Exhibits: Ares I-X 1:100, 1:25 Ares cutaway and three-screen video, Lunar Magic Planet, Ares 1-X Roll Control (TBE), Flat-screen monitor, Display case

JOINT PROPULSION CONFERENCE, DENVER, CO Aug 2-5 1,400

Exhibits: Shuttle full stack 1:100, Flat-screen monitor, DVD player, Shuttle artifacts (tile, external tank section, E.T. foam, blanket)

STS-125 CREW POSTFLIGHT VISIT MSFC, AL Aug 6 200

Exhibits: ISS 1:100, Shuttle full stack 1:50, Shuttle full stack 1:100

NASA FIRST LEADERSHIP EVENT, MSFC, AL Aug 6 240

Exhibits: Ares Set 1:50, Saturn V 1:48, Shuttle full stack 1:50, "MSFC Capabilities", 1:25 Ares cutaway and three-screen video, LPRP Globe Exhibit, ICE

SPRINGFIELD MO ERC, SPRINGFIELD, MO Aug 7-Sept 29 700

Exhibits: Lunar sample, Lunar sample carrier

INDIANA STATE FAIR/INDIANA SPACE GRANT CONSORTIUM, INDIANAPOLIS, IN Aug 7-23 70,000

Exhibits: Hubble 1:25, Shuttle full stack 1:50, Astronaut Space Suit photo op, "Benefits from Space" cutouts

PORT VISIT, CHALLENGER CENTER, TALLAHASSEE, FL Aug 10 350

Exhibits: Ares Set 1:10, "Busting out", Ares TV/DVD player combo, Orion PORT unit

PORT VISIT, PENSACOLA NAVAL AIR MUSEUM, PENSACOLA, FL Exhibits: Ares Set 1:100, "Busting out", Ares TV/DVD player combo, Orion PORT unit	Aug 11	700
SPACE AND MISSILE DEFENSE (SMD) CONFERENCE, HUNTSVILLE, AL Exhibits: Ares Set 1:50, Ares Set 1:100, Ares I-X 1:100, Shuttle full stack 1:100, small ISS, "Launching the Future" graphic, Marshall Stand, 1:25 Ares cutaway and three-screen video, LPRP Globe Exhibit, Moon globe, Mars globe, Ullage Settling Motor, Exhibit hardware <i>Notes: Approximately 1000 visitors stopped by the NASA booth during the Space and Missile Defense Conference and Exhibition 2009 at the Von Braun Center in Huntsville, AL August 18-20. The conference's program guide included NASA Administrative Charles Bolden as keynote speaker on August 19. Other visitors of note included Mayor Tommy Battle.</i>	Aug 17-20	800
ADMINISTRATOR BOLDEN VISIT/ALL HANDS, MSFC, AL Exhibits: "MSFC Capabilities" mural, NASA logo mural	Aug 19	500
S&MA ALL HANDS AWARDS APPREC. DAY, MSFC, AL Exhibits: Ares Set 1:50, Ares I-X 1:100, Hubble 1:25, ISS 1:100, Shuttle full stack 1:50, "MSFC Capabilities" mural, Space Shuttle mural, Shuttle 1:15 Mobile Trailer, Photo kiosk, Exhibit hardware	Aug 27	300
ARES FIRST STAGE DEMONSTRATION MOTOR-1 TEST, CORRINE, UT Exhibits: Ares Set 1:50, Ares Set 1:100, "Busting out" Ares, Ares 1:15 Mobile Trailer	Aug 27	10,000
ESMD OREGON STATE TOUR- OREGON AIR SHOW, HILLSBORO, OR Exhibits: ESMD Exploration Experience Trailer <i>NOTES: Approximately 1,780 visitors, among those were a group of children participating in the Margaret Teufel Day, a day honoring special needs children in the community. Media coverage included a live interview of ESMD Outreach Coordinator Kenzi Mayberry by Tom Ely, a field reporter for AM 1360 KUIK, Westside Radio, Inc.</i>	Aug 28-30	1,780
SHEILA CLOUD RETIREMENT, HUNTSVILLE, AL Exhibits: NASA logo mural, NASA logo graphics	Sept 1	50
MONROVIA ELEMENTARY, HUNTSVILLE, AL Exhibits: Shuttle full stack 1:100, astronaut glove	Sept 4	20
COVINGTON HIGH SCHOOL, NEW ORLEANS, LA Exhibits: Ares 1 1:100 cutaway, Shuttle full stack 1:100	Sept 8	35
2009 NATIONAL RADIAL ENGINE AIR SHOW, AKRON, CO Exhibits: HQ Aeronautical exhibit, X-15 exhibit, SOFIA, and a T-34 <i>NOTES: Headquarters Aeronautics supported with the HQ Aeronautical exhibit, X-15 exhibit, SOFIA, and a T-34 flown in by pilots Hernan Posada and Tim Williams. The pilots signed autographs at the aircraft. They were interviewed by NREE DVD and local TVwww.NREEVIDEO.com. Total event attendance was 12,000.</i>	Sept 12	12,000
SPACE 2009 – AIAA, PASADENA, CA Exhibits: Altair 1:30, Ares Set 1:100, Technical Towers exhibit structure, Flat-screen monitor, DVD player, Computer – PC <i>NOTES: Approximately 900 visitors toured the OneNASA exhibit at the SPACE 2009 (AIAA) event. Deputy NASA Administrator Lori Garver; French National Space Agency President Yannick d'Escatha; Moog Deputy Director Michael Garrison; AIAA Executive Director Robert Dickman were among notable visitors to the exhibit area.</i>	Sept 14-17	950
ESMD OREGON STATE TOUR- VERNON SCHOOL, PORTLAND OR Exhibits: ESMD Exploration Experience Trailer <i>NOTES: Approximately 600 students, teachers and parents visited the exhibit. The host venue is a Title I school that ranges from pre K to 8th grade. NASA MSFC's Jose Matienzo spoke to 100 people at the Civil Air Patrol in Merlin OR.</i>	Sept 14-15	600
SPACE 2009 EDUCATION ALLEY, PASADENA, CA Exhibits: Ares Set 1:100, Ares 1 1:100 cutaway, Shuttle full stack 1:100, "Busting out" Ares, "Space Shuttle" mural, Popup structure – straight line, Flat screen monitor, DVD player, Photo kiosk	Sept 15-17	2,500

LSU/NASA JOB FAIR, NEW ORLEANS, LA Exhibits: Ares 1 1:100 cutaway, Shuttle full stack 1:100	Sept 17	150
ESMD OREGON STATE TOUR- SCIENCEWORKS MUSEUM, ASHLAND, OH Exhibits: ESMD Exploration Experience Trailer <i>NOTES: Roughly 2,300 visitors including 500 middle, elementary, and home school students from the surrounding area, as well as the Ashland YMCA visited the exhibit. Jitendra Joshi from NASA Headquarters made four presentations to around 300 guests at the museum. Outreach Coordinator Kirk Pierce was interviewed by local ABC, NBC, and CBS affiliates as well as newspaper reporter, Elon Glucklich from the Ashland Daily Tidings.</i>	Sept 18-20	2,300
MOONTOWN FLY-IN, MOONTOWN, AL Exhibits: Ares Set 1:100, Saturn V 1:96, Shuttle full stack 1:100, "Exploration Timeline" Banners, "MSFC Capabilities" mural, Mobile Theater, Photo kiosk	Sept 19 20	1000
ESMD IDAHO STATE TOUR: "MUSEUM COMES TO LIFE" IDAHO HISTORICAL MUSEUM, BOISE, ID Exhibits: ESMD Exploration Experience Trailer <i>NOTES: Approximately 1,780 visitors. A special autograph session with former Astronaut and educator Barbara Morgan was offered the first day. Idaho science teachers participated in the NASA/Boise State University Education Workshop, "Helping Educators Explore and Leverage STEM." Outreach Coordinator Kenzi Mayberry was interviewed by George Prentice, an on air host with Boise State Radio/NPR News 91.</i>	Sept 24-26	1,780
ESMD OREGON STATE TOUR: HERRETT CENTER FOR ARTS AND SCIENCE (COLLEGE OF SOUTHERN ID), TWIN FALLS, ID Exhibits: ESMD Exploration Experience Trailer <i>NOTES: Approximately 2,717 people visited. Reporter Jay Michaels of CBS KMTV-TV interviewed students and took footage of the NASA exhibit for the lead story on the 6:00 news. Blair Koch reporter from The Times News interviewed Outreach Coordinator Keyke Reed and took pictures for the paper. Local CBS station announced the trailer hours and dates on their 12:00 news program. VIP's included Dr Al Frost- College of Southern Idaho Board of Trustees and James C. Woods- Museum Director.</i>	Sept 30-Oct 3	2,717
JACKSONVILLE HOME SHOW, JACKSONVILLE FL Exhibits: NASA Wii	Oct 1-4	3,600
WEST MADISON ELEMENTARY, MADISON AL Exhibits: 1:144 AREs model set, Speakers kit – Shuttle, artifacts: re entry gloves, screw driver, Shuttle glove and snoopy cap	Oct 2	70
ALBUQUERQUE BALLOON FIESTA, ALBUQUERQUE, NM Exhibits: HQ Aero exhibit <i>NOTES: Approximately 50,000 people visited the NASA area during this 9 day event supported by NASA Aeronautics. An additional 325 students and adults were reached through speaking engagements.</i>	Oct 3-11	50,000
WEST MADISON ELEMENTARY SCHOOL, MADISON, AL Exhibits: Ares Set 1:100, Shuttle full stack 1:100	Oct 6	200
LCROSS IMPACT EVENT AT SCI QUEST, HUNTSVILLE, AL Exhibits: Photo kiosk, 120 prints of photo kiosk paper.	Oct 8- 9	97
60th ANNUAL INTERNATIONAL ASTRONAUTICAL CONGRESS, DAEJEON, SOUTH KOREA Exhibits: Apollo Lander 1:3, Apollo Command Module 1:3, Ares Set 1:50, Lunar Rover 1:10, Saturn V 1:48, Shuttle full stack 1:50, Lunar sample display case, Lunar sample <i>Notes: Over 8,500 visitors (public and conference attendees) toured the NASA exhibit in the "Themed Exhibition Area" and NASA "Multimedia Zone." Media interviews with Outreach Coordinator Kirk Pierce included: KBS (national), YTN (local), SBS</i>	Oct 9-21	8,500

(local), Daejeon City Internet Program, Yon Hap News (Complex News), TJB-Taejon Broadcasting (regional), MBC (national). Jee Heon (13 year old) of the Donga Children's Newspaper for an upcoming article and KBS T.V. Seoul regarding the lunar sample. Outreach Coordinator Kirk Pierce participated in the formal ribbon cutting ceremony and answered questions from various members of the media. NASA Administrator Charles Bolden conducted a press conference in the NASA booth. ESMD Communications Manager Derek Wang and ESMD Outreach Coordinator Kirk Pierce gave a special tour of the area to Doug Comstock, Associate Administrator of the Technology Innovations Office at NASA Headquarters, and Doug Cooke, Associate Administrator of the Exploration Systems Mission Directorate from NASA Headquarters. Space Shuttle Astronaut Janet Kavand visited the booth, signed autographs and posed for photos in the area. The NASA exhibits located in the "Themed Area" was chosen as the "must see" exhibit of the conference by one of the Korean National newspapers.

ESMD IDAHO STATE TOUR: KENNETH J. CARBERRY INTERMEDIATE SCHOOL

EMMET, ID

October 12-14 1,600

Exhibits: ESMD Exploration Experience Trailer

Notes: Approximately 1,600 visitors. Carberry hosted a breakfast and special viewing time for local VIP's. Visitors of note included Idaho State Representative Steven Thayne, Mayor Bill Buttici, Emmett Superintendents Sue Beitia and Dr. Richard Bauscher, Middleton Assistant Superintendent Tom Carlsen, and school board members Mark Maxfield and Maria Salazar. Media included a reporter from the local Emmett newspaper, The Messenger Index, who interviewed Outreach Coordinator Keyke Reed and took pictures of the exhibit. The school hosted a NASA Family night for the community and raffled a blanket that Astronaut Barbara Morgan donated.

STS-128 CREW VISIT, HUNTSVILLE, AL

Oct 13 100

Exhibits: ISS 1:100, Shuttle full stack 1:100

EDWARDS AIR SHOW, EDWARDS AIR FORCE BASE CA

Oct 13-17 50,000

Exhibits: HQ Aero exhibit

MODSIM WORLD CONFERENCE & EXPO, VIRGINIA BEACH, VA

Oct 14-16 940

Exhibits: "Vision Tower" exhibit, "AIAA" exhibit, Flat-screen monitor, DVD player, Moon globe

MEIGS COUNTY - DECATUR PUBLIC LIBRARY, DECATUR, TN

Oct 15-Dec 15 72

Exhibits: Institutional publications and giveaways

NOTES: provided education outreach materials (NASA Fun Pad, My ABC's of NASA, Log of Apollo II) and the Shuttle Launch Experience DVD, and Moon Resource Guide link <http://www.astrosociety.org/education/family/resources/moonguide.html>

AMERICAN ASSOCIATION OF RETIRED PERSONS, LAS VEGAS, NV

Oct 22-24 13,000

Exhibits: Apollo Command Module 1:3, Saturn V 1:48, 1:48 Saturn V, 1:96 LEM, 1:3 Apollo Capsule Apollo 40th graphics, Centennial of Flight structure, Exhibit hardware

DISCOVERY AND NEW FRONTIERS PROGRAM OFFICE SUPPORT, BOAZ, AL Oct 23

300

Exhibits: Mobile Shuttle

NOTES: This effort was sponsored by the Discovery and New Frontiers Program Office at Jet Propulsion Laboratory (JPL) in Pasadena, CA along with Academic Affairs Office at Marshall Space Flight Center (MSFC) to reach out to students and teachers in Boaz and surrounding communities to celebrate NASA week.

ESMD IDAHO STATE TOUR-LEWIS-CLARK STATE COLLEGE, LEWISTON ID Oct 27-29

1,854

Exhibits: ESMD Exploration Experience Trailer

NOTES: VIP's included University President Dene Thomas, Eadie Saxton College Foundation Board Chairperson and other board members and college professors. Thomas Carroll, NASA Speaker from Stennis Space Center spoke to more than 650 students from local elementary schools and college classes. Media coverage included interviews of Outreach Coordinator Kenzi Mayberry by Danae Castellaw of Inland Northwest News Radiowww.idavend.com, Barry Kough- The Lewiston Tribunewww.lmtribune.com. Public Service Announcements about the exhibit ran hourly on the campus radio station.

ARES I-X LAUNCH, CAPE CANAVERAL, FL

Oct 27 5,000

Exhibits: Ares Set 1:50, Ares Set 1:100, Ares I-X 1:100, Ares 1:15 Mobile Trailer, 1:25 Ares cutaway and three-screen video, Popup structure – curved.

FAMILY SCIENCE NIGHT BOLIVAR ELEMENTARY SCHOOL, BOLIVAR, TN	Oct 29	500
Exhibits: AV Library DVD or CD, shuttle launch experience		
CENTER DIRECTOR ALL HANDS, MSFC, AL	Nov 6	350
Exhibits: Ares Set 1:50, "Launching the Future" mural, Marshall Stand		
VETERANS DAY PARADE, HUNTSVILLE, AL	Nov 11	500
Exhibits: Mobile Theater, ODEO graphic		
BRENT ELEMENTARY SCHOOL, CENTERVILLE, AL	Nov 11-13	630
Exhibits: Shuttle Launch Experience DVD; video from Ares I-X launch, lunar sample		
<i>NOTES: Approximately 630 people attended NASA sponsored presentations from the Shuttle Office, the Exploration Systems Mission Directorate and the Ares Projects Office at Brent Elementary School on November 13, 2009. Media coverage included an interview with Outreach Coordinators Keyke Reed (ESMD), Shannon Raleigh (Shuttle) Kristina Hendrix (Ares) by the Tuscaloosa News and the Centerville Press. The Tuscaloosa News featured a three page article on NASA's presence.</i>		
SUPERCOMPUTING 2009, PORTLAND, OR	Nov14-20	5,000
Exhibits: Ares Set 1:50		
GIRLS IN SCIENCE AND ENGINEERING, HUNTSVILLE, AL	Nov 14	450
Exhibits: Ares Set 1:100		
MOULTON MIDDLE SCHOOL VISIT, MOULTON, AL	Nov 17	150
Exhibits: Ares Set 1:100, "Space Shuttle Launch Experience", Speakers kit – Shuttle		
NATIVE AMERICAN HERITAGE EVENT, HUNTSVILLE AL	Nov 19	250
Exhibits: Mobile Theater, Shuttle 1:15 Mobile Trailer, Popup structure – curved, Popup lights, Display case		
PEKIN HIGH SCHOOL, PEKIN, IL	Nov 19	10,000
Exhibits: shuttle tiles		
<i>Notes: Astronaut Scott Altman, commander of Columbia for STS-109 and Atlantis during STS-125, graduated from Pekin, HS.</i>		
CONNECTICUT SCIENCE CENTER, HARTFORD CT	Nov 19	10,000
Exhibits: shuttle tiles		
NASCAR HOMESTEAD "FORD CHAMPIONSHIP SERIES" RACE, HOMESTEAD FL	Nov 19-22	4,800
Exhibits: Exploration Experience Trailer, ESMD survey tablet		
<i>NOTES: Approximately 4,800 visited the exhibits in the NASA area, which included the Exploration Experience, the NASA Benefits Car, the NASA Wheels Exhibit (yesterday, today and tomorrow) and the KSC tent. Astronaut John McBride the Pilot from STS-41-G signed autographs. Former Apollo Astronaut Buzz Aldrin served as Honorary Race Chairman and rode in a 1969 Ford Mustang (with the Apollo 40th anniversary logo on the hood) around the track prior to the start of the Sprint Cup Championship Race. Homestead-Miami Speedway used a Shuttle launch sequence with launch footage and countdown on their high def leader board. This Shuttle liftoff signified the start of the race. Homestead-Miami Speedway was truly successful in honoring NASA as "The Best of the Best."</i>		
INTREPID MUSEUM APOLLO CELEBRATION, NEW YORK, NY	Nov 20-22	11,000
Exhibits: Saturn V 1:48, Saturn V Capsule /Service Ring 1:20 scale and SCaN TDRS satellite model (1:100), taped diagram of Ares I on deck of Aircraft Carrier, "Vision Tower" exhibit, LPRP Globe Exhibit, Centennial of Flight structure, Lunar sample display case, Moon globe, Lunar sample		

NASA/ALABAMA A&M HIGH SCHOOL SENIOR DAY
ALABAMA A&M UNIVERSITY, HUNTSVILLE, AL

Nov 21 6,000

Exhibits: Ares Set 1:50, Shuttle full stack 1:50, "NASA Meatball", Ares 1:15 Mobile Trailer, Mobile Theater, Shuttle 1:15 Mobile Trailer, Second Shuttle 1:15 Mobile Trailer, Popup structure – curved, Popup lights, Photo kiosk, Literature Rack

TENNESSEE VALLEY CORRIDOR FALL PARTNERSHIP EVENT,
MURFREESBORO, TN

Nov 22-23 200

Exhibits: Ares Set 1:100, "Footprint", Display stand, Photo kiosk

CHRISTMAS PARADE, HUNTSVILLE, AL

Dec 4-5 2000

Exhibits: Shuttle 1:15 Mobile Trailer w/blue panels, Moon globe, inflatable moon globe

INTERNATIONAL COUNCIL OF AIR SHOWS, LAS VEGAS, NV

Dec 6-10 1,600

Exhibits: HQ Aero Exhibit

NOTES: Roughly 1,600 air show organizers and performers attended this event as well as 200 exhibitors in Las Vegas, NV Dec 7 - 9, 2009. NASA received over 50 requests to support air shows in 2010.